Advance Trip Resources

Shanghai

Resources on modern Chinese history, business etiquette, culture and politics

Curated by:
David Lam Library
Here are some eBooks that provide a great overview on the cultural, etiquette and political aspects of modern China.

Sign up for an account then type the book title in the search engine once you are in the database.

You can just read the select chapters that appeal most to you!

**Connecting with China: Business Success through Mutual Benefit and Respect**
By: Joan Turley

**Doing Business in China For Dummies®**
By: Carson Block, Robert Collins

**Doing Business Successfully in China**
By: Mona Chung

**Doing Business in China**
by Jihong Sanderson

**China Entrepreneur: Voices of Experience from 40 International Business Pioneers**
by Laurie Underwood, Juan Antonio Fernandez
**Selected Articles From the Web**

- 6 Tips for Doing Business in China
- Cultural tips for doing business in China
- Doing Business in China: Etiquette Rules to Keep in Mind
- Why Understanding the Culture in China is Vital – Part 1
- Why Understanding the Culture in China is Vital – Part 2

Above are the top picks for topics on culture and etiquette.

Click on the icon to explore resources from American Express, Entrepreneur and Global Business Culture.
In case you have some time...

We have a database called Factiva that will allow you search deep archive of news and business information, allowing you to conduct in-depth research on companies, industries, regional affairs.

Government Resources and Guides

Global Affairs Canada

Contains answers to your intercultural questions from a Canadian and a local point of view.

Country Profile: China by Law Library of Congress

Whilst slightly dated (2006), it provides a great background on the historical aspects, government and politics of China.

Cultural Awareness Guide by Asialink Business

This guide provides advice on adopting and responding to traditional Chinese business practices. It identifies cultural nuances to be aware of when meeting with and negotiating with Chinese nationals.